What is it and why should you attend?

What's the World Business Dialogue

- The world's largest student-run business Convention.

- Industry leaders from Economy & Business, Science and Politics have stimulating discussions on a variety of economically and socially relevant, future-oriented topics.

- International Students across as many as 63 countries participate. Around 300 international Students and just as many Executives participate – students from far east (Hongkong, Japan and Philippines) to far west (North America and Latin America).

What is it and why should you attend?

Reasons for attending

- Knowledge of **Industry relevant issues** and challenges
- **Networking** opportunity with Business leaders
- **Corporate workshops** to groom your presentation skills
- Meet **stimulating students** and growing a vibrant international community (over 63 countries!)
- Develop a deep **awareness of the trends** - culturally, socially, in corporate and in International Education.
- The program culminates with an **International night** to sum up the whole event.
- The conference also has one of the **largest career fairs** in Germany one day before the main conference. You could secure a personal Interview depending on your application and preferences.

The details

**Date & Location**
- 13–14 March, 2013
- Cologne, Germany

**Fees**
- 50€ for all students studying in Germany, Austria or Switzerland
- 100€ for students studying in every other country

**Language**
- English

**Topic**
- **Alternative Business Models:** How do YOU think alternative Business models will help solve the challenges in the economy and society.

**Application**
- **1st Round:** 1st October – 1st November (2012)
- **2nd Round:** 2nd November – 15th December (2012)
The World Business Dialogue online

Visit us online
- The highlights of the 15. World Business Dialogue (videos)
  https://vimeo.com/channels/worldbusinessdialogue

- Website
  http://www.world-business-dialogue.com/students/

- Career fair
  http://www.dialogue-career-fair.de/

Contact details

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See you in Cologne in March 2013!

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