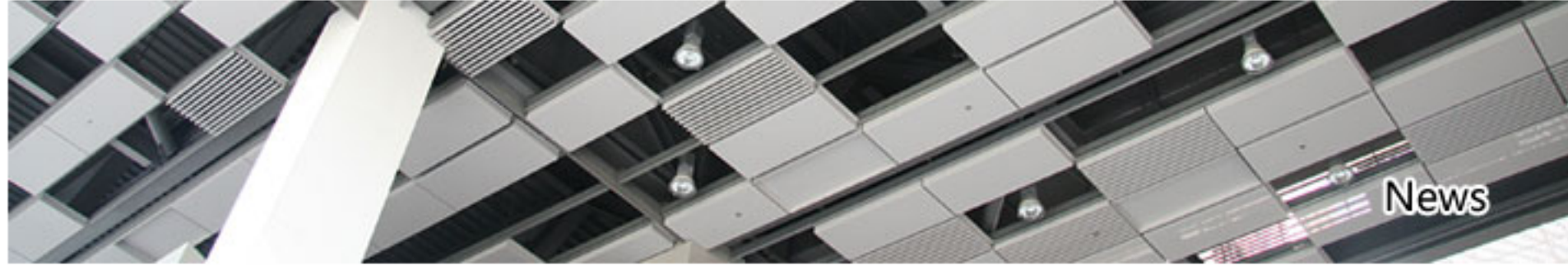




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Lecture: Successful strategic and operative leadership approaches in globalised economies for the 21st century
2015-3-17

Lecture: Successful strategic and operative leadership approaches in globalised economies for the 21st century

Speaker: Prof. Harry W. Trummer

Time: 15:30~17:30, March 30

Venue: Room 201, Tongji Building A

Language: English

[Short Bio](#)

[Abstract](#)



The Vision of SEM is to be globally recognized for developing leading management professionals capable of building a sustainable society.

The Mission of SEM is to create management knowledge and develop leading professionals for China and the world who are capable of solving practical problems while addressing the challenges of business and society with a global perspective, responsibility and in a sustainable way.

