

**Executive Suite Leadership  
Dr. Harry W. Trummer, VProfessor  
Lecture+Tutorial "Leadership in the Financial  
Industry"  
WS 2014/15**

**Guest lecture series with top executives from  
global acting companies:**

**December 8th, 2014**

**Dr. Enrico Trevisan, Partner, Simon-Kucher &  
Partners, Milano  
speaks about**

**"Ideas from behavioral economics for  
successful leadership"**

**Start: 4pm at Hörsaalzentrum HZ 15, Goethe  
University Frankfurt, Campus Westend**