



What will Bayer look like in 2030?

Do you have answers?

Now is your chance to shape an international company's development and create life-changing innovations that incorporate one of the four big themes driving the development of **e-health**:

- **Wearables and Apps**
- **Blockchain**
- **Machine Learning**
- **Genomics**

Regardless of whether your studies are focused on natural sciences, engineering, medicine, IT, economics or business administration – **your ideas matter**. By believing that everything is possible, you can give free rein to your creativity and innovative ideas while working in teams of 2-5 students.

What to expect?

- **Get to know Bayer:** Generating disruptive and groundbreaking ideas and networking with peers and experienced partners – you will get to know people working at Bayer and gain experience working with Bayer.
- **Enjoy professional mentoring:** Each selected team will be assigned a mentor. All mentors are experienced Bayer employees who will clarify technical questions, act as sparring partners to bounce ideas off, and prepare you and your team for the final pitch.
- **Pitch and win:** Present the most convincing pitch and win a team trip to Berlin including surprises.

Challenge accepted? Then what are you waiting for? Join the Digital Campus Challenge!

More information and registration: www.dcc17.bayer.com | #dcc17